

From the

PRESIDENT'S DESK



There has been considerable discussion at National Conferences and Chapter meetings concerning employment of a full-time representative in Washington. No one, however, has come up with a practical plan to finance such a move. The expense of setting up such an office with personnel to handle the *Bulletin* as well as the normal business which would be expected of this office, would be in excess of \$20,000.00 per year. If APCO could afford this, it would still be necessary to employ legal advice such as we now have. APCO is now adequately represented by the Law Offices of McKenna and Wilkinson, therefore, the only additional benefits derived from such a large expenditure would possibly be an improved and expanded *Bulletin*.

Serious study should be made in an effort to find a better way of handling the *Bulletin*. APCO has been very fortunate in recent years to have a member as dedicated to our Association as *Bulletin* Editor, Bob Mix. Bob has expressed a desire to retire as Editor this year, and as much as I would regret the loss, I could not ask him to give up all his spare time and continue the worries of getting out the *Bulletin* for another year. It is really too much to ask of any member even for one year.

The best suggestion I have had to date is to add to the very small *Bulletin* Editor's expense allowance, enough to employ a full-time secretary with office space to handle all of the office work, so that the *Bulletin* Editor would only need to oversee the publishing activities, or it could be made a part of the Secretary-Treasurer's responsibility. This would cost approximately five to six thousand dollars per year, however, this figure may be decreased through increased advertising in the *Bulletin*.

Ways and means of increasing the income of APCO is another subject which has been discussed at our National meetings, but we have been unable to find a solution to this problem. Perhaps our good commercial members could give us some worthwhile ideas.

I have hopes that the Administrative Research Committee will be able to make recommendations on some of the above mentioned subjects and in addition I wish that each member of APCO would give some serious thought to these problems and send any ideas you may have to the Chairman of the Administrative Research Committee.

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